



Charolais

Annual Bull and Female Sale
Wednesday, March 31, 2021 at 1PM
On the farm at La Riviere, MB



ANNUAL BULL AND FEMALE SALE MARCH 31, 2021 AT 1 PM LA RIVIERE, MANITOBA

AUCTIONEER...

• Chris Poley 306-220-5006

RINGSIDE...

• Shane Michelson 403-363-9973
• Ben Wright 519-374-3335

SALE DAY PHONES...

• Shane Michelson 403-363-9973
• Ben Wright 519-374-3335
• Jeff Cavers 204-242-4448
• Keegan Blehm 204-384-6913
• Bert McDonald 204-212-0722
• Marten Horan 204-734-0241
• Jon Wright 306-807-8424

SALE MANAGEMENT...

T Bar C Cattle Co. Ltd. 306-933-4200

INSURANCE...

Keystone Livestock Insurance
Lois McRae 204-728-3058

CATALOGUE CREATED BY...

Today's Publishing 306-933-4200

ACCOMODATIONS...

Call-Inn's Hotel (Pilot Mound) 204-825-2800

ONLINE BIDDING....



DISCOUNT & DELIVERY...

\$100 off if you take your bulls home sale day. Free delivery within 300 km.

US PURCHASES AND DELIVERY...

Export papers and brokerage can be handled by Xports International Inc. We will work with you to make delivery arrangements. Exchange rates will be announced sale day. Payments can be made through the knowledgeable staff at T Bar.

WINTERING...

Free board until May 31. After that bulls will be charged \$5.00/day. All bulls returning to the farm must be insured.

ABSENTEE BUYING...

If the sale date doesn't work for you, we understand! Feel free to make arrangements to see the bulls ahead of time. We love spending one on one time with our clients, showcasing our offering this year. We will make the best recommendation for your program and needs.

Jeff, Keegan and the professional staff from T Bar C are all available to help you at anytime before or during the sale. Leave a bid, do your bidding over the phone or register with DLMS.ca online auction service.

SIGHT UNSEEN...

Out of province? Unable to attend in person? We are more than happy to spend the time with you over the phone, going through the catalogue and videos. Any additional information or pictures we can offer to help you choose your new herd sire, just ask! Jeff can be reached anytime at (204)242-4448.

BULL EVALUATIONS...

All bulls will have a current weight, scrotal measurement and semen test available sale day. Decision deferred bulls (DD bulls): These bulls and younger bulls may need a bit more time. It's to be expected, especially after a cold winter. We guarantee to provide you with a sound breeding bull. Buy with confidence.

VIDEO SALE...

This is a new format for us this year seeing as we are home. The bulls will be ready for viewing in pens on sale day. We will not be walking the bulls through the sales ring. They will be sold by video presentation in the comfort of a warm sale barn. Jeff, Keegan and the boys from T Bar will be on hand to answer questions and show you around. Take your time, come early and evaluate the bulls in person. Videos are also available on our website C2charolais.com, DLMS.ca and Buyagro.com.

LUNCH...

We will be serving lunch; up to date COVID-19 rules will be implemented on sale day.

COVID-19 RESTRICTIONS...

Any provincial protocols put forth come sales day will be followed. We strongly encourage you to study the catalogue, watch the videos and make time to stop in to the farm and see this year's line up first hand. Be sure to follow us on social media for any new announcements.

FROM THE DESK AT T BAR...

Welcome to the 3rd Annual C2 Charolais Bull and Female Sale at the farm, La Riviere, Manitoba. Although the sale location has changed back to the farm, the great quality of sires has not. Guests to this event are Bert and Judy MacDonald, JMB Charolais, who are partners in a couple of herd sires and offer two powerhouse bulls. New to this year, Jeff has added several purebred heifers along with the great commercial replacements.

This family breeding operation uses walking bulls... walking bulls selected for specific inherent traits and to cover all bases for their program and that of their customers. No doubt the sons of Agribition Champion Fisher offer a proven track record that is very predictable, the Tandem's add the red influence factor, and Code Blue was selected for his calving ease advantage and he offers high carcass values (top 1% of the breed for marbling and the top 2% for rib-eye). The Fearless bull is high in milk and carcass and the first crop of Diesel (Zeal) sons, owned with JMB, are complete and exciting.

The lineup is powerful... uniform in body type, optimal in frame, full of muscle with lots of hair, testicle, and soundness... several of the bulls are homo polled and do not overlook the tan bulls in the offering. Jeff prides himself for his predictable cow herd full of milk, soundness, and fertility... that influential strength can be found in the bulls selling. The purebred heifers offered are fancy and ideal for juniors of any age... the commercial Charolais influence heifers will fit any replacement pasture.

This will be a video sale in the heated sale barn and the bulls will be just outside for your viewing. Feel free to stop by the farm anytime prior the sale and preview the bulls and their mothers. Give Jeff a call for information or to discuss which bulls are best suited for your breeding intentions. Plan to be with us on the last day of March for a great group of Charolais bulls... in person or online... it will be worth the trip!

If we may be of assistance, prior to or sale day, feel free to contact any of the T Bar Team or myself, we will help you in a professional manner.

- Chris Poley



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306-220-5006



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WELCOME EVERYONE...

Holy cow patty!!! 2020 was one hell of a year, right!!

This isn't the first time the world has been turned upside down. History shows many a challenging time, and the one constant through out all the historical and present-day disarray is how necessary agriculture is. As a cattle family, we are proud to be a part of the essential beef industry that feeds the world.

With that being said, these new obstacles have played into the decision-making process, as we planned for this year's sale. Bringing the sale home was a long, drawn-out choice. We would like to thank Allan Munroe and the staff at Killarney Auction Mart for being gracious and supportive hosts during our past 2019 /2020 sales. We value our ongoing business relationship.

With a lot of excitement, we are delighted to welcome you to our home. The C2 Charolais family is thrilled to host this year's bull sale on farm.

We would also like to rekindle our gratitude to all our new and loyal customers for attending our open house and supporting our program last year. Thank you for believing in our abilities and believing in what we do here.

Coming along for round three, JMB Charolais' Bert MacDonald and Judy Hart have once again brought their "A" game. Offering up, two top end Diesel 802F sons, the quality and consistency in their cattle and mentorship are second to none. Thanks for joining us in the ring for another round!!

There are a few new treats we would like to share with our bull customers this year.

First, the sale will be presented in a video format in the comfort of a warm sales barn. The bulls will not be walked through the sales ring. All bulls will be displayed outside on sale day. Plan to come early and see the bulls first hand. Jeff, Keegan, Bert and the boys at T Bar will be available to answer questions, take phone calls, make recommendations and show you around.

Second, we have incorporated the opportunity for you to purchase females. Purebred Charolais heifers from our program will be on offer. Also being provided to purchase, is an exceptional sampling of Charolais influenced commercial heifers from our friends at Soura-Horan Farms. Be sure to make note of their upcoming heifer sale.

Now, onto the bulls!! This year's line up falls right into place with everything we value in a structurally competent, sound herd sire. You will find rugged, heavy haired performance bulls as well as top end, calving ease sires that rival the best in the business. The bulls await your appraisal. We encourage you to have a conversation with us about your program needs.

We are living the talk and continue to walk that walk, proudly.

Our program remains Accurate and Transparent. Our handshake is still our Guarantee. Our business remains Real, Honest and Genuine.

Join us on sale day.

C2 HEALTH PROTOCOLS

CALF HERD HEALTH...

- Birth: Inforce 3, Selenium, Totrazuril
- 1 month of age: Pyramid 5 + Presponse
- Early processing/ out to pasture: Covexin 8, Express 5/Sommugen, Ivermectin
- Weaning: Covexin 8, Express 5/Sommugen, Ivermectin

COW HERD HEALTH...

- Pre-Breeding: Express FP 10
- Pre-Calving: Scourguard, Ivermectin
- Bred Heifers: Scourguard, Booster
- All vitamins and minerals are fed though a TMR ration

BULL HERD HEALTH...

- Pre-Breeding: 10FP, Covexin 8
- Off season: Ivomectin
- All vitamins and minerals are fed through a TMR ration.

VERIFIED BEEF CERTIFICATION

The spotlight is constantly being shined on livestock producers in the ways of ethical management and food safety. Becoming certified in our national Verified Beef Program this year, brings credibility to our practices and actions and accountability to our customers. We feel this program to be an important part in establishing the standards that the Canadian beef industry is known to have.



2021 EPD CHAROLAIS BREED AVERAGES

	CE	BW	WW	YW	MILK	TM
	5.4	0.8	44.5	85.7	21.3	43.5

WEANING WEIGHT DATE:

September 23, 2020

C2 ADDED VALUE

After a cold winter, it is important to have your bulls semen tested and evaluated prior to breeding season. It's an easy way to set your program up for success, and we want nothing more than the very best for our valued customers. So, why not let us pick up the tab?

C2 Charolais will pay for you to have this done!

Take any previously purchased C2 bull and get him checked by a licensed veterinarian. Grab a copy of the test. The test must be dated, have completed results, the veterinarian's signature and bull tattoo. Show us the test on or before March 30, then give us the invoice!

We want to ensure that all your breeding needs are taken care of. Finding you a suitable replacement if needed, when the selection is at its best. We value your purchase, now and into the future.



REFERENCE SIRES



A

JMB FISHER 604D

PMC698881 JMB 604D 01/19/2016

Fisher has been a superior herd bull for us. We constantly admire his extreme length of body and added thickness. He boasts a big, square, solid foot, and still prowls our pastures like a cat. Fisher won absolutely everything in the show ring, but most importantly he continues to be a breeding machine. His calves are over the top with vigor at birth. You truly don't know what you have in a herd bull until his daughters are in production. These females will be a pillar in our foundation for years to come. This is where we have hit that grand slam!

Semen available: Canada, USA and Australia

B

RPJ DIESEL 802F

PMC758929 RPJ 802F 01/05/2018

Owned by JMB Charolais, Bert and Judy found another real gem! Diesel has excellent structure! When you first see Diesel, his perfect head grabs your attention. He adds thickness and growth. We can not wait to for his daughters to come into production.





D SLC FEARLESS 828F

PMC753246 SLC 828F 01/27/2018

2021 marks the debut of Fearless! What this bull brings to our program has us super excited about the future. Quiet and gentle, Fearless is Lukas' best bud! Heavy haired, impeccable feet, fluid in his movement. Moderate framed. Fearless will see heavy service in the coming years here at C2.



C HTA TANDEM 535C

QPMC367863 HTA 535C 01/19/2015

Tandem elevated our red factor division. Massive, masculine and robust in his make up. Whether his calves come out red or white, they continue to impress with their big barrel and square hip.



E SHSH CODE BLUE 6E

PMC724180 SHSH 6E 01/21/2017

Code Blue is our calving ease specialist. We have used him on cows and heifers alike with no issues. Producing heavy haired, big bellied, easy fleshing cattle. You'll notice we used him on all our Eaton females. This combination gave us a group of polled, hairy sons that bring a new level of true calving ease. Premium choice for heifers.



1 C2 MERLE HAGGARD 1H

PMC805690 JCAV 1H 01/13/2020

C2 CARLOS 33C
C2 PHAROAH 79F
ZWB BRIDGET 69D

MERIT ROUNDUP 9508W
LECA MS KATE 71L
ELDER'S ARMAGEDDON 148A
C2 MISS 69B

CE	BW	WW	YW	MILK	MTL
7.1	-0.6	49	94	22	47

CEDARLEA LINCOLN 28D
TURNBULL'S MISS SHERRY 906F
TURNBULLS DATE 713D

CIRCLE CEE LEGEND 307A
CEDARLEA UZA 12B
CEDARLEA GRID MASTER 22Z
EVC TRIM 56W

BW: 86 lbs. WW: 840 lbs. ADJ 205 DW: 757 lbs.

HOMO POLLED

We are extremely pleased to kick off this year's bull sale with the legend "Merle Haggard!" Sired by our high seller from 2019, Pharoah 79F, this guy is a tremendous example of what we strive to produce for our customers. Merle Haggard is a balanced herd sire with a low birth weight, and huge muscle expression. Do yourself a favor and check out "The Hag!"



2

C2 HEATHCLIFF 19H

PMC796772 JCAV 19H 01/26/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

CE	BW	WW	YW	MILK	MTL
0.1	4.2	46	87	19	42

ELDER'S ARMAGEDDON 148A
C2 ESTELLE 43E
C2 MISS 33A

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
SODER RHAPSODY 501X
MERIT CARLA 7013T

BW: 108 lbs. WW: 770 lbs. ADJ 205 DW: 736 lbs.

HOMO POLLED

"Heathcliff" is an impressive Fisher 604D son. Correct in his make up from nose to tail. Small head, smooth shoulder, long spine and a big ol' butt. His dam is a top Armageddon daughter. His calves will be born easy and have great vigor.



LOT 3

3

C2 HERB 18H

PMC796771 JCAV 18H 01/26/2020

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
RPJ ANNIE 627D

CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
MVY ALL STAR 61A
RPJ ANNIE 2141Z

WINN MANS QUIGLEY 539X
HTA FIRST LADY 230Z
HTA FIRST LADY 13X

MD ALI TRADE U1059
WINN MANS CHARISMA 539R
HTA BRAVIA 855U
HTA FIRST LADY 856U

CE	BW	WW	YW	MILK	MTL
0.3	2.8	47	84	18	41

BW: 106 lbs. WW: 755 lbs. ADJ 205 DW: 658 lbs.
HOMO POLLED

4

C2 HERMAN 31H

PMC796780 JCAV 31H 01/27/2020

WINN MANS LANZA 610S
SPARROWS KINGSTON 139Y
SPARROWS DELIGHT 374P

SPARROWS DURANGO 585P
WINN MAN MERIT 036K
SPARROWS MATADOR 7K
SPARROWS DELIGHT 74L

JWX STERLING SILVER 313U
JWX MISS PRISS 620Y
JWX MISS PRISS 20S

BAR J SILVERADO 14S
JWX MISS KRYPTO 130N
SOS POLLED DETONATOR 8M
FFBB MISS PRISS PLD 237M

CE	BW	WW	YW	MILK	MTL
1.0	3.4	40	87	24	44

BW: 108 lbs. WW: 680 lbs. ADJ 205 DW: 597 lbs.
POLLED



LOT 4



5

C2 HEATHROW 25H

MC796774 JCAV 25H 01/26/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

CE	BW	WW	YW	MILK	MTL
5.5	1.4	31	62	21	37

STEPPLER 92W
C2 MISS BONNIE 46B
STEPPLER MISS 116Z

SPARROWS SANCHEZ 71ST
STEPPLER MISS 133P
SPARROWS SEMINOLE 927W
STEPPLER MISS 1W

BW: 102 lbs. WW: 830 lbs. ADJ 205 DW: 721 lbs.

HORNED

"Heathrow" is a soggy, stout beef bull! Loose made, wide based beast. Have to love his easy going soft made look. This boy will produce calves that will command attention from buyer's row.



6

C2 HARRY 29H

MC796778 JCAV 29H 01/27/2020

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
RAINALTA KRYSTAL 22A

WINN MANS SKAGGS 663X
SPARROWS ANGEL EYES 458X
HTA VEGAS 134Y
PRAIRIE COVE MISS 9X

HIGH BLUFF HANK 41R
C2 MISS 17A
CHARBURG SHERRI 28X

MXV COUGARHILL HANK 720G
HOLMSYDE HOT-ON-TOP 212M
ROSSO USO 24U
ZE-WDZ SHERRI 2J

BW: 104 lbs. WW: 808 lbs. ADJ 205 DW: 703 lbs.

HORNED

Holy Harry! What an introduction to our new herd sire, SLC Fearless 828F. Harry 29H is a stellar example of everything we expected Fearless to do. Big round foot, tonnes of hair and extraordinary muscle with shape. Harry's dam is a stout, powerhouse of a cow. Harry has herd bull written all over him. Don't let this stud pass you by.



7

C2 HULK 32H

PMC796781 JCAV 32H 01/28/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

WHITECAP LAREDO 232T
KCM KENZIE 282Z
KCM KENZIE 872U

MXS CAVIAR 515R
HKS CUTTING EDGE LADY196P
EATONS LEADER 2233P
EXL KENZIE 276M

BW: 106 lbs. WW: 886 lbs. ADJ 205 DW: 772 lbs.

POLLED

"Hulk 32H" is long as a freight train! The combination of Fisher and the great Kenzie cow is a grand slam. Hulk will sire extraordinary thick and rugged bulls and gorgeous heifers for the keeper pen. Buy with confidence in this proven performance pedigree. Maternal siblings working at Rammer Charolais and Daniels Ranch.



8

C2 HILLBILLY DELUXE 34H

PMC796783

JCAV 34H

01/29/2020

LT LEDGER 0332 P

C2 STOUT 2F

SKW CHARLOTTE 169D

LT BLUEGRASS 4017 P

LT BRENDA 6120 PLD

WINN MANS 780A

SKW 121A

JMB FISHER 604D

C2 MISS NEXUS 97F

C2 MS NEXUS 18U

KRF WHAT-A-BOY 104Y

JMB MS OAKRIDGE 849U

JDJ SMOKESTER J1377 P ET

LECA MS KATE 71L

CE	BW	WW	YW	MILK	MTL
4.9	0.8	44	83	22	44

BW: 86 lbs. WW: 708 lbs. ADJ 205 DW: 685 lbs.

HOMO POLLED
“Hillbilly Deluxe” packs a punch. Sired by C2 Stout 2F, who was purchased by Keith Caul in our 2019 sale. His dam is a top Fisher daughter that is sure to rise to the top here at C2. Granddam is Nexus 18U who has been a huge influence here.



LOT 9

9

C2 HICK 37H

PMC796784 JCAV 37H 01/29/2020

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

MVY XPLOER 21X
HAPPY HAVEN EMILEE 5E
 HAPPY HAVEN CAMILLE 15C

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X
 HVA UPSTATE 8U
 BAR EW TANYA 13T
 WC BENELLI 2134 P ET
 HAPPY HAVEN UNADVERTISED 141U

CE	BW	WW	YW	MILK	MTL
10.5	-2.5	33	61	26	42

BW: 88 lbs. WW: 715 lbs. ADJ 205 DW: 655 lbs.
HOMO POLLED

10

C2 HURRICANE 44H

PMC796822 JCAV 44H 01/31/2020

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

JWX REALITY RED 73U
C2 MS RED MAGGIE 26Z
 LECA MAGGIE 82K

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X
 CRYSTAL D PIERCE 40P
 MSW SCARLET 45N
 XSV TRACKER 803H
 XSV DEWDROP 608F

CE	BW	WW	YW	MILK	MTL
3.8	1.1	45	85	24	46

BW: 94 lbs. WW: 775 lbs. ADJ 205 DW: 687 lbs.
POLLED



LOT 10



11

C2 HEROSHIMA 42H

PMC796821 JCAV 42H 01/30/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

ELDER'S ARMAGEDDON 148A
C2 MS ANGEL 11C
LECA ANGEL 17T

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
HIGH BLUFF HANK 41R
LECA MS ANGEL 13L

CE	BW	WW	YW	MILK	MTL
5.8	0.8	39	71	22	41

BW: 100 lbs. WW: 802 lbs. ADJ 205 DW: 707 lbs.

HOMO POLLED

Another powerful Fisher son with extra rib and dimension."Heroshima" is exploding with power and performance. Fresh and athletic, ready to get to work. The Fisher and Armageddon combo is a proven winner.



12

C2 HENDRIX 45H

PMC796823

JCAV 45H

01/31/2020

CEDARDALE ZEAL 125Z

RPJ DIESEL 802F

RPJ ANNIE 627D

CEDARDALE TYRANT 31T

CEDARDALE MISS 64T

MVY ALL STAR 61A

RPJ ANNIE 214IZ

CE	BW	WW	YW	MILK	MTL
1.2	1.9	43	77	21	43

ELDER'S ARMAGEDDON 148A

C2 KENZIE 11D

KCM KENZIE 282Z

SPARROWS NIXON 111Y

ELDER'S TIERRA 895T

WHITECAP LAREDO 232T

KCM KENZIE 872U

BW: 102 lbs. WW: 850 lbs. ADJ 205 DW: 762 lbs.

POLLED

RPJ Diesel has done an outstanding job here and at JMB. "Hendrix 45H" is a rock star! We've admired this bull from his early days. His mother always raises a highly anticipated calf. Kenzie cow family. No guess work here.



LOT 13

13

C2 HITCH 55H

PMC796829 JCAV 55H 02/05/2020

RGP REMINGTON 101Y
HTA IN FOCUS 721E
STA HOT STUFF 201Z

MERIT 8789U
RGP LUCILLE 101L
HTA BRAVIA 855U
HTA HOT STUFF (S) 693S

MERIT ROUNDUP 9508W
C2 KATE 49C
LECA MS KATE 71L

MXS VERMILLION 527R
MERIT YOLANDA 7244T
EVC HOT KING 24D
LECA MS RATE 2H

PE	CE	BW	WW	YW	MILK	MTL
	2.0	2.0	50	103	15	40

BW: 104 lbs. WW: 700 lbs. ADJ 205 DW: 633 lbs.
POLLED

14

C2 HALLMARK 58H

PMC796832 JCAV 58H 02/06/2020

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
RAINALTA KRYSTAL 22A

WINN MANS SKAGGS 663X
SPARROWS ANGEL EYES 458X
HTA VEGAS 134Y
PRAIRIE COVE MISS 9X

HVA RINGMASTER 41X
HTA WHITE FANTASY 291Z
HTA WHITE FANTASY 973W

MERIT 8789U
HVA THYME 41T
SVS NOBLEMAN 25N
HTA WHITE FANTASY 730T

CE	BW	WW	YW	MILK	MTL
1.6	1.9	46	96	26	49

BW: 108 lbs. WW: 760 lbs. ADJ 205 DW: 688 lbs.
POLLED



LOT 14

**15**

C2 HUMPHREY 60H

PMC796836 JCAV 60H 02/06/2020

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
RPJ ANNIE 627DCEDARDALE TYRANT 31T
CEDARDALE MISS 64T
MVY ALL STAR 61A
RPJ ANNIE 214IZHIGH BLUFF HANK 41R
C2 MS 43Z
C2 MS 19WMVX COUGARHILL HANK 720G
HOLMSYDE HOT-ON-TOP 212M
SODER MONTANASILVER 525M
LECA MAGGIE 82K**BW: 108 lbs. WW: 885 lbs. ADJ 205 DW: 801 lbs.****POLLED**

"Humphrey" is one powerful dude. We knew Diesel had excellent calving ease and phenotype, but have to admit we're blown away by their added performance. Humphrey has a huge top and hind quarter. Wicked depth and thickness presented with stylish head and herd bull presence. Humphrey knows he's goood!



16

C2 HACHET 63H

PMC796840 JCAV 63H 02/08/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

LT LEDGER 0332 P
C2 CHELAINE 14B
KCM CHELAINE 289Z

LT BLUEGRASS 4017 P
LT BRENDA 6120 PLD
JWX SILVER BULLET 524W
KCM CHELAINE 10X

BW: 100 lbs. WW: 800 lbs. ADJ 205 DW: 729 lbs.

HOMO POLLED

"Hatchet 63H" puts it all together. Full brother in 2020 was a sale feature and sold to Terry Sliworsky. Drop dead gorgeous Ledger mother. Hatchet moves free and effortlessly just like his dad. Built for longevity. Checks all the boxes. Make your next champion. Reap the rewards. We all can use a trusty Hatchet.



17 C2 HAWERCHUK 75H

MC796846 JCAV 75H 02/12/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

LT WYOMING WIND 4020 PLD
C2 KATALINA 12C
C2 KATALINA 47A

SCHURRTOP 5627
LT CHAP'S LADY 2170P
LAE JUICE BOX 190Y
LECA MS KATE 71L

CE	BW	WW	YW	MILK	MTL
4.5	1.8	40	74	21	41

BW: 98 lbs. WW: 772 lbs. ADJ 205 DW: 715 lbs.
HORNED

18 C2 HOULIO 77H

PMC808083 JCAV 77H 02/12/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

WINN MANS LANZA 610S
C2 CUPID 90E
DIAMOND R LADY CUPID 6X

SPARROWS DURANGO 585P
WINN MAN MERIT 036K
JWX QUIKSILVER 421U
HOLMSYDE LADY CUPID 28K

CE	BW	WW	YW	MILK	MTL
3.4	2.2	40	84	25	45

BW: 102 lbs. WW: 740 lbs. ADJ 205 DW: 750 lbs.
POLLED





LOT 19

19

C2 HELLEBUYCK 79H

MC796855

JCAV 79H

02/14/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
JMB MS OAKRIDGE 849U

ELDER'S ARMAGEDDON 148A
C2 MISS IMAGE 87E
C2 MS IMAGE 55Z

PCFL TOPAZ 19P
JMB MCKENNA 615S
SPARROWS OAKRIDGE 66R
JMB MS MACARANA 568R

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
HIGH BLUFF HANK 41R
LECA MS IMAGE 76R

CE	BW	WW	YW	MILK	MTL
2.6	2.4	46	82	23	46

BW: 104 lbs. WW: 785 lbs. ADJ 205 DW: 797 lbs.
HORNED



20

C2 HERITAGE 93H

QPMC796875

JCAV 93H

02/21/2020

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

HIGH BLUFF HANK 41R
C2 MS 10W
LECA WESTWIND 86L

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

MXV COUGARHILL HANK 720G
HOLMSYDE HOT-ON-TOP 212M
LT WYOMING WIND 4020 PLD
XSV RAVENS LADY 508E

CE	BW	WW	YW	MILK	MTL
2.4	2.5	42	72	19	40

BW: 102 lbs. WW: 745 lbs. ADJ 205 DW: 731 lbs.
POLLED



LOT 20



21

C2 HALFTIME 96H

PMC796883 JCAV 96H 02/22/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

CE	BW	WW	YW	MILK	MTL
10.8	-2.5	32	64	18	34

EATONS CAMPAIGN 20170
EATONS LOZEAU 70846
EATONS MISS LOZEAU 41121 POLL

EATONS DOLE 9332
EATONS MC KENSEY 51016
EATONS BOOMER 10449 POLLED
EATONS MISS LOZEAU 10651

BW: 84 lbs. WW: 683 lbs. ADJ 205 DW: 722 lbs.

POLLED

Take a break with "Halftime!" Halftime, and all of his brothers are stamped the same way. We focused on this whole group to continue with their built-in calving ease. Small head, smooth shoulder, yet masculine and shapely in their make up. Outcross pedigree to most programs. Halftime and his brothers are ideally suited for heifers, or for first time Charolais buyers. Put together a group of these half brothers and discover what calving ease Charolais can do for you!



LOT 22

22

C2 HELIX 102H

PMC797059 JCAV 102H 02/26/2020

SPARROWS AQUARIUS 493B
SLC FEARLESS 828F
 RAINALTA KRYSTAL 22A

ELDER'S STINGER 115S
C2 MS PROMISE 27Z
 LECA MS K PROMIS 74R

WINN MANS SKAGGS 663X
 SPARROWS ANGEL EYES 458X
 HTA VEGAS 134Y
 PRAIRIE COVE MISS 9X

ELDER'S MUSTANG 382M
 EXL SOPHIE ROSE 115L
 LEK EASE 14M
 LECA MS PROMIS 50K

CE	BW	WW	YW	MILK	MTL
5.0	0.2	43	84	28	49

BW: 102 lbs. WW: 710 lbs. ADJ 205 DW: 697 lbs.
POLLED

23

C2 HANK 135H

PMC805654 JCAV 135H 03/12/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
 JMB MS OAKRIDGE 849U

HTA BRAVIA 855U
C2 MISS 21B
 HTA DELIGHT 2121Z

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 SPARROWS OAKRIDGE 66R
 JMB MS MACARANA 568R

EATONS LEADER 2233P
 HTA BRIDGET PLD 201M
 MERIT 5323R
 HTA DELIGHT 813U

CE	BW	WW	YW	MILK	MTL
5.6	2.4	40	70	16	36

BW: 100 lbs. WW: 705 lbs. ADJ 205 DW: 736 lbs.
POLLED



LOT 23



24

C2 HOUSTON 104H

PMC797065

JCAV 104H

02/26/2020

SPARROWS AQUARIUS 493B

SLC FEARLESS 828F

RAINALTA KRYSTAL 22A

WINN MANS SKAGGS 663X

SPARROWS ANGEL EYES 458X

HTA VEGAS 134Y

PRAIRIE COVE MISS 9X

CE	BW	WW	YW	MILK	MTL
7.1	-1.4	45	90	23	46

LAE JUICE BOX 190Y

C2 FIRST LADY 57D

HTA FIRST LADY 230Z

SPARROWS LANDMARK 963W

LAE JUICYFRUIT 5J

WINN MANS QUIGLEY 539X

HTA FIRST LADY 13X

BW: 88 lbs.

WW: 735 lbs.

ADJ 205 DW: 729 lbs.

HOMO POLLED

"Houston" is the real deal! This heavy haired Fearless son is a rip! Houston deserves appraisal from the most discriminating cattlemen and women. He is worth the drive to see this stud in person. Take time to examine his pedigree and evaluate everything Houston has to offer your program. Houston is everything that the Charolais breed is about. From head to tail, Houston excels. Beautiful skull, impeccable feet, long spined, bold spring of rib, and wide deep quarter. Endless opportunities here!



25

C2 HUGO 110H

PMC797086 JCAV 110H 02/28/2020

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

JWX REALITY RED 73U
C2 MS 12Y
C2 PENNY 4P

CRYSTAL D PIERCE 40P
MSW SCARLET 45N
LECA OKAY 65K
LECA MS GENIEMAC 53J

CE	BW	WW	YW	MILK	MTL
1.1	4.2	47	79	16	40

BW: 108 lbs. WW: 795 lbs. ADJ 205 DW: 786 lbs.
POLLED



LOT 25

26 C2 HERCULES 114H

PMC805637 JCAV 114H 03/01/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

EATONS BLUE RIBBON 20200
EATONS MISS MERIMAR 71062 P
EATONS MISS MERIMAR 21000

EATONS WINNER 7041
EATONS MISS ALZADA 4738
EATONS EAGLE 9159
EATONS MERIMAR 7893

CE	BW	WW	YW	MILK	MTL
-	-1.2	34	68	17	34

BW: 80 lbs. WW: 650 lbs. ADJ 205 DW: 712 lbs.
POLLED



LOT 26



LOT 27

27

C2 HUNTSMAN 122H

APPLIED FOR JCAV 122H 03/02/2020

ELDER'S ARMAGEDDON 148A
C2 CANALTA 10C
STEPPLER MISS 116Z

HTA TANDEM 535C
C2 MISS CAPPELLA 99F
FFBB CAPPELLA 299Z

SPARROWS NIXON 111Y
ELDER'S TIERRA 895T
SPARROWS SEMINOLE 927W
STEPPLER MISS 1W

HTA BRAVIA 855U
HTA PURITY 89X
WHITECAP DOMINATION 63T
FFBB MISS RENE PLD 513R

PE	CE	BW	WW	YW	MILK	MTL
	5.7	-0.1	41.5	78.5	20.5	41.5

BW: 86 lbs. WW: 560 lbs. ADJ 205 DW: 624 lbs.
HORNED

28

C2 HORNET 128H

PMC805650 JCAV 128H 03/09/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

EATONS TITANIUM 41598
EATONS MISS SHIRLEY 71113
EATONS MISS SHIRLEY 01149

EATONS TITAN 20448
EATONS MONTANA 6779
EATONS 5413
EATONS MISS SHIRLEY 4517

CE	BW	WW	YW	MILK	MTL
-	-1.1	35	69	17	34

BW: 86 lbs. WW: 500 lbs. ADJ 205 DW: 568 lbs.
POLLED



LOT 28



29

C2 HEDLEY 131H

PMC805651 JCAV 131H 03/10/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

EATONS ENCOUNTER 30367
70603 EATONS CHARLO 70603
EATONS CHARLO 20778

EATONS KISMET 10494
EATONS JARDINE 11051 POLLED
EATONS DOMINATOR 6057
EATONS CHARLO 9642 POLLED

CE	BW	WW	YW	MILK	MTL
6.1	-1.3	35	69	17	35

BW: 82 lbs. WW: 550 lbs. ADJ 205 DW: 634 lbs.
POLLED

LOT 29

30

C2 HEWLITT 133H

PMC805653 JCAV 133H 03/12/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

EATONS PAYROLL 20046 POLLED
EATONS BLAKE 70789
EATONS MISS BLAKE 6753

LT LEDGER 0332 P
EATONS MISS CUTLASS 00983 POLL
EATONS MEASURE 2183
EATONS MISS BLAKE 1631

CE	BW	WW	YW	MILK	MTL
8.9	-1.3	40	79	18	38

BW: 86 lbs. WW: 510 lbs. ADJ 205 DW: 595 lbs.
POLLED



LOT 30



31

C2 HAYES 138H

PMC805657 JCAV 138H 03/15/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

BHD Z Z TOP C77
EATONS VALLI 70522
EATONS MISS VALLI 50626

BHD ZEUS X3041
MISS FIVE STAR C36
EATONS STORM 20127
EATONS MISS VALLI 00613

BW: 72 lbs. WW: 616 lbs. ADJ 205 DW: 680 lbs.

POLLED

Don't look past this young bull! "Hayes" is developing into a complete calving ease herd sire. Make note of his masculine front end and depth of body. Turn Hayes in the heifer pen and sit back and let him make you money.



LOT 32

32 C2 HAPPY GILMORE 146H

PMC805662 JCAV 146H 03/25/2020

LT BLUE BLOOD 1131 PLD
SHSH CODE BLUE 6E
SHSH SUE 29C

LT BLUE VALUE 7903 ET
LT MOLLY 7122 PLD
CEDARLEA HERITAGE 11A
SHSH SUE 6Z

EATONS BLUE CROWN 30073 P
EATONS ALOE 71019
EATONS ALOE 9917

LT BLUE BLOOD 1131 PLD
EATONS BETTY 10957
EATONS WINNER 5231
EATONS MISS ALOE 4552

CE	BW	WW	YW	MILK	MTL
-	-0.8	39	75	16	36

BW: 78 lbs. WW: 612 lbs. ADJ 205 DW: 743 lbs.
POLLED

33 C2 HOLLAND 148H

QPMC805663 JCAV 148H 03/26/2020

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

LAE JUICE BOX 190Y
C2 KATEAGAIN 44A
LECA MS KATE 71L

SPARROWS LANDMARK 963W
LAE JUICYFRUIT 5J
EVC HOT KING 24D
LECA MS RATE 2H

CE	BW	WW	YW	MILK	MTL
2.3	2.5	47	87	20	43

BW: 98 lbs. WW: 685 lbs. ADJ 205 DW: 762 lbs.
POLLED



LOT 33



34

JMB DIESEL 9H

PMC792445 JMB 9H 02/01/2020

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
RPJ ANNIE 627D

CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
MVY ALL STAR 61A
RPJ ANNIE 214IZ

CE	BW	WW	YW	MILK	MTL
-1.7	5.0	51	94	16	41

BXB DATELINE SON 65R
JMB MS DATELINE 321A
JMB MARTHA 234M

SODER DATELINE 526M
P-3 LADY PERFECT 6-198F
CS PLD JUNCTION 4J
JMB PASSION 413D

BW: 114 lbs. WW: 1042 lbs. ADJ 205 DW: 953 lbs.

POLLED

"Diesel 9H" is a tank! Larger framed meat wagon. Had 2020 been a normal year, Diesel was poised to make big waves in the show ring. Big time performance herd sire right here. Style, hair, mass, and that herd sire charisma. Mother is an easy doing tonne cow. If you are serious about performance Charolais cattle, look no further. Step up and own Diesel 9H!

50K Test Pending



35

JMB DIESEL 19H

PMC792451 JMB 19H 02/27/2020

CEDARDALE ZEAL 125Z
RPJ DIESEL 802F
 RPJ ANNIE 627D

CEDARDALE TYRANT 31T
 CEDARDALE MISS 64T
 MVY ALL STAR 61A
 RPJ ANNIE 2141Z

KRF WHAT-A-BOY 104Y
JMB MS WHAT-A GIRL 824F
 JMB MS DATELINE 321A

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 BXB DATELINE SON 65R
 JMB MARTHA 234M

CE	BW	WW	YW	MILK	MTL
-2.6	6.0	42	81	18	39

BW: 105 lbs. WW: 733 lbs. ADJ 205 DW: 821 lbs.

POLLED

50K Test Pending

The Cowman's Formula:

Increase in pounds per calf from a top
 performance bull
 X number of cows bred to him per year
 X number of years to keep the bull
 X expected selling price of calves
 = Additional dollars you can pay for a better bull

Example: A bull who will add 30 lbs. to the weaning weight of each of his calves, mated to 25 cows per year for 4 years, and you sell his calves for \$1.00 per pound. 30 lbs x 25 cows= 750 x 4 years = 3000 x \$1.00/lbs. = \$3,000.00 This bull is worth \$3,000.00 more than the average bull who will keep your weaning weights the same. Take this formula and put your own figures in and see what you can afford to pay. This equation does not take into consideration the increase in value due to calving ease, higher quality replacement heifers, yearling growth, feedlot gain and improved carcass quality.

TWO-YEAR-OLD BULLS



LOT 36

36

C2 GILLIGAN 39G

PMC781904 JCAV 39G 01/30/2019

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
 JMB MS OAKRIDGE 849U

ELDER'S PLATINUM 196X
C2 MS 14Z
 DRD CHIMES 35R

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 SPARROWS OAKRIDGE 66R
 JMB MS MACARANA 568R
 MXS OPTIMUM 813U
 ELDER'S SILVER DIXIE 831U
 LT WYOMING WIND 4020 PLD
 BORDERLANDS HARMONY 35L

CE	BW	WW	YW	MILK	MTL
1.6	2.8	36	59	21	39

BW: 102 lbs. WW: 645 lbs.

POLLED

Our plan to include an offering of two-year-old bulls was somewhat derailed last year. The demand for a C2 bull was exceptional! These two bulls were retained to be excellent, high quality replacements for our customers in case of an emergency. 39G is a power Fisher son, and 146G is a calving ease bull straight from the Eaton program in Montana.

37

C2 GARY 146G

APPLIED FOR JCAV 146G 03/25/2019

EATONS PROFILER 40009 POLLED
EATONS CATO 70643 POLLED
 EATONS CATO 91033 POLLED

EATONS WAY OUT WEST 40468
EATONS WESTERN PIONEER 60124
 EATONS MISS FINA 20762 PLD

EATONS MERIT 5023
 EATONS AUGUSTA 9503
 EATONS BULLSEYE 4145
 EATONS MISS CATO 4724
 EATONS WAYWARD 9121
 EATONS SACAJAWEA 4582
 EATONS HEAVY GAUGE 00334
 EATONS MISS FINA 01101 POLL

CE	BW	WW	YW	MILK	MTL
-	-	-	-	-	-

BW: 76 lbs. WW: 600 lbs.

POLLED



LOT 37

BIRTH WEIGHT AND CALVING EASE

University studies in Wyoming and data from Montana and Colorado lend credence to the following conclusion:

1. The birth weight itself influences calving ease by 65%.
2. The female has 60-70% influence on birth weight of her calf.
3. The bull has 30-40% influence on birth weight of his progeny.
4. Pelvic measurement and angle as well as the shape of the calf have 35-40% influence on calving ease.
5. Length of gestation greatly affects birth weight. A fetus can gain over one pound per day in the last days of gestation.
6. Weather and temperature the last 30 days affect the length of gestation.
7. Size and maturity of cow influence calving ease.

Most commercial producers do not take birth weights. Guessing is as inaccurate as driving with a broken speedometer - what's thought to be 55 mph may in fact be 65 or 70 mph and what's thought to be 70-80 lbs. may be 80-90 lbs.

Remember, everything is relevant. Increased growth, frame and performance will increase BW. A longer-bodied calf will weigh more. If a calf is expected to have genetics for growth, it will display this prior to birth as well as after. As a rule of thumb, it takes a calf weighing 85 lbs. at birth to finish at 1200-1250 lbs. A cow should easily give birth to a calf weighing 8% of her own body weight. Thus, a 1200 lb. cow should give birth to a 96 lb. calf with ease.

Continued selection for light birth weights will ultimately reduce the mature sizes and performance of your cattle.



HEIFERS



38

C2 BELLE 21H

PFC796773	JCAV 21H	01/26/2020
RGP REMINGTON 101Y	MERIT 8789U	
HTA IN FOCUS 721E	RGP LUCILLE 101L	
STA HOT STUFF 201Z	HTA BRAVIA 855U	
	HTA HOT STUFF (S) 693S	

CE	BW	WW	YW	MILK	MTL
4.0	2.5	51	91	18	43

JDJ SMOKESTER J1377 P ET	LHD CIGAR E46
BDT BELLE 11B	JD MS COMMANDER B309
BDT MISS BELLE 5X	JSR EQUITY 17M
	WES 711T

BW: 88 lbs.

POLLED

These heifers are right out of the replacement pen. We wanted to add something special for our first sale on farm and these heifers are a fantastic cross section of what we expect our females to be. Feminine front ends, with ample thickness. Designed to produce, made to last! These heifers will make great mother cows.



39

C2 DELANY 47H

PFC796824 JCAV 47H 02/01/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
 JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 SPARROWS OAKRIDGE 66R
 JMB MS MACARANA 568R

C2 A PLUS 73A
C2 DELANY 79D
 C2 MS 19Y

ELDER'S STINGER 115S
 LECA MS KATE 71L
 HIGH BLUFF HANK 41R
 LECA MS ANGEL 13L

	CE	BW	WW	YW	MILK	MTL
	1.8	2.7	44	79	19	41

BW: 88 lbs.

POLLED

40

C2 PRISSY 52H

PFC796827 JCAV 52H 02/02/2020

KRF WHAT-A-BOY 104Y
JMB FISHER 604D
 JMB MS OAKRIDGE 849U

PCFL TOPAZ 19P
 JMB MCKENNA 615S
 SPARROWS OAKRIDGE 66R
 JMB MS MACARANA 568R

C2 A PLUS 73A
C2 PRISSY 90D
 JWX MISS PRISS 620Y

ELDER'S STINGER 115S
 LECA MS KATE 71L
 JWX STERLING SILVER 313U
 JWX MISS PRISS 20S

	CE	BW	WW	YW	MILK	MTL
	-0.8	5.3	47	87	18	42

BW: 104 lbs.

POLLED





41

C2 HONEYDEW 61H

PFC796837 JCAV 61H 02/07/2020

RGP REMINGTON 101Y
HTA IN FOCUS 721E
STA HOT STUFF 201Z

MERIT 8789U
RGP LUCILLE 101L
HTA BRAVIA 855U
HTA HOT STUFF (S) 693S

HIGH BLUFF HANK 41R
C2 MISS 28A
C2 MS 19W

MXV COUGARHILL HANK 720G
HOLMSYDE HOT-ON-TOP 212M
SODER MONTANASILVER 525M
LECA MAGGIE 82K

CE	BW	WW	YW	MILK	MTL
2.8	2.3	48	91	20	44

BW: 92 lbs.

POLLED

42

C2 BONNIE 87H

QPFC796861 JCAV 87H 02/18/2020

HTA BRAVIA 855U
HTA TANDEM 535C
HTA PURITY 89X

EATONS LEADER 2233P
HTA BRIDGET PLD 201M
KBK RALLY 24T
HTA PURITY PLD 49K

JWX ALEJANDRO 630X
RPJ BONNIE 260Z
RPJ BONNIE 938W

BAR J SILVERADO 14S
JWX SCARLETT 630S
MXS ALLEGRO 701T
RPJ BONNIE 123L

CE	BW	WW	YW	MILK	MTL
5.6	2.4	35	65	18	36

BW: 98 lbs.

POLLED



SOURA-HORAN FARMS

43

GROUP OF THREE CHAROLAIS INFLUENCED COMMERCIAL HEIFERS

44

GROUP OF THREE CHAROLAIS INFLUENCED COMMERCIAL HEIFERS

CONSIGNED BY SOURA-HORAN FARMS, BOWSMAN, MB.
204-734-0241

Welcome to the C2 Charolais Bull Sale!

Deona and I would like to thank Jeff and Jackie for inviting us to bring these heifers to their sale.

Soura-Horan Farms presently runs 420 Charolais and Char X cows, and use all Charolais sires.

We have selected these 6 open heifers for the C2 sale out of our top 80 heifer calves.

Fully vaccinated on the Bovi Gold program ready for breeding.

Watch for 50 of their sisters that will be selling in December, bred to proven calving ease Ledger son, C2 George 35G.

- Martin



CAVERS BOYS PICK OF THE PEN

Every year the boys spot a bull that they deem “The Best of the Pen!”

Being brothers, they each end up having a different opinion! They tease and banter back and forth trying to make their case for their selection. Its always fun to sit back and listen!

Who do you think has this year’s the pick of the pen?



Lukas picks JCAV 29H “Harry”!

This is what Lukas has to say:

“My favourite bull has Fearless as his dad. He has lots of hair, is a big guy and is really friendly, just like his dad. I think he’s gonna make a lot of real good babies this spring. If I were you, I would take him home!”



Fischer picks JCAV 60H “Humphrey”!

Fischer comments are:

“Humphrey is the first bull I see every time I go in the bull pen. I can’t miss him. He has a real thick butt, nice topline and walks around like he owns the pen. I think he has a crush on my Mom because he always wants to play when she’s around.”



Keegan picks JCAV 1H “Merle Haggard”!

Keegan quotes:

“Everyone talks about that “Herd Sire Look...”, well this guy has got it!! Out of our 2019 high selling bull, now working at Turnbull Charolais. Length, hip, middle and flawless structure, he has it all!!!”

C2 PHILOSOPHIES

* Disclaimer- the following opinions are that of C2 Charolais. In no way are these comments directed at or describe any one person, breed or operation/breeder. These are re-occurring topics that are discussed frequently and have evolved from years of experience. Grain of salt can be provided! *

- Its 2021! Assisting a mature cow calf is unnecessary and quite frankly archaic! It is not 1970! It's a huge pet peeve of mine to pull a single, normal presentation calf out of a mature cow, regardless of its breed.
- We feed these bulls to ensure their best development. We are raising athletes to do a very important job. It has never been our program to sell you a 1600 lb. yearling bull, only for you to end up with a 1500 lb. two-year-old bull. Your bull purchase should continue to impress you throughout his years of employment.
- Rotational grazing/intense land management is the future of the industry. We are all being watched and evaluated on our environmental impact. Cattle are the environmental solution for the future. With high land values, we do subscribe to intensively manage more animals per acre. Our cattle are managed on a pounds weaned per acre than an individual focus. For example: conventional 30 calves @ 800 lbs. weaned = 24000 lbs.; 50 calves at 700 lbs. = 35000 lbs.
- EPDs are a valuable tool and meant to assist you in your decision-making process. New information keeps our industry moving forward. However, EPDs are not the end all to be all, and many other important factors must be considered. Don't lose your cowboy common sense when it comes to your herd. You know your herd! We know what our bulls are capable of. Let's discuss the best pairing to meet your program goals.
- Polled, scurred, horned bulls all have value! Understanding your herd needs lets us ensure that you utilize the bull for your goals regardless of his head gear. *We are in this business to raise beef the last time I checked! * Scurs are polled with scab loose horn material that show up over time. If you sell calves in the fall, scurs won't show up at all. If you run an Angus-based herd, a horned bull is a very valuable option.
- First and foremost, we are cattlemen. We believe it is important to respect and learn from other breeds and breeders. Everyone has something to offer. That's the intriguing thing about Charolais cattle. The breed excels at crossing on ANY breed. It just works! They are always in demand. We've had every breed in our commercial herd over the years. Hell, we were "silver" before "silver" was cool. It is so awesome to see the industry accept and acknowledge this superior cross. We refer back to the term "Charnomics"! Charolais make profitable cattle for every facet of the industry:
 - the cow/calf producer
 - the backgrounder
 - the finishing feedlot
 - the packer...and great beef for the consumer!
- We stand behind our product! When we say our handshake is our guarantee, we mean that with sincerity and conviction. Your purchase is an investment in us and we take that very seriously. You are a unique individual, who deserves the respect of dealing with any problems you have, on an individual basis.

NOTES

DIRECTIONS TO FARM



TERMS AND CONDITIONS...

TERMS:

The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final.

Announcements made from the auction block will take precedence over the printed matter in the catalogue. Current exchange rates will be announced sale day. All monies are in Canadian funds.

CERTIFICATE OF REGISTRATION:

Each animal will carry papers issued by the Canadian Charolais Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

PEDIGREE ESTIMATES:

Pedigree Estimates (PE) are created on the projected mating of the animal's sire and dam based on averages of the two, creating estimated values that do not hold the same accuracy of actual EPDs issued from the association and should be used as such.

HEALTH:

All animals in the sale have met all necessary health requirements.

GUARANTEE:

Each animal becomes the purchaser's risk immediately after the animal is sold. All animals in this sale will be sold under the terms and guarantees set forth by the Canadian Charolais Association with regard to health, freedom from defects and from both reproductive and specific genetic unsoundness.

LIABILITIES:

All persons attend the sale at their own risk. The seller, facility owner and sale manager assume no liability, legal or otherwise, for any accidents that occur. It is understood that T Bar C Cattle Co. (2013) Ltd. is acting only as a medium between buyer and seller and is not responsible for any obligations to collect or enforce collection of any monies between parties and any legal action that may, in extreme cases, be taken must be between buyer and seller. T Bar C Cattle Co. (2013) Ltd. assumes no responsibility of any credit extended by the seller to the buyer. The buyer must look to the seller for fulfillment of all guarantees and representations made hereunder.

PHONE, MAIL & WIRE BIDS:

Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale manager, auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

INSURANCE:

We strongly recommend that insurance is purchased for full value.

ERRORS:

All announcements at sale time, written or oral, supersede any written material in the catalogue.

PHOTOS:

By attending the sale, you are granting permission for your picture to be used for promotional and advertising purposes relating to C2 Charolais sales.

SEMEN COLLECTION:

C2 reserves the right to collect semen from any bull sold, at the convenience of the buyer and at the expense of C2 Charolais, at any time throughout the life of the animal.

JUNIOR FUNDRAISING AUCTION...

We are honoured to be supporting The Manitoba Junior Charolais Association fundraising efforts again this year. The monies raised will help with the costs of hosting the National Junior Show & CCYA conference the summer of 2023. All proceeds from the auctioned off items are given directly to the MJCA association.

- 1) 10 straws of JMB Fisher 604D; donated by C2 Charolais
- 2) One 25 kg bag of Imperial Select Alfalfa seed. To be picked up at the Zeghers Canada at Holland, Manitoba (Contact Megan Baron). Donation from Imperial Seeds, courtesy of Hidden Lake Stock Farms (Scott, Megan, Paisley & Thomas Baron)

SCHOLARSHIP OPPORTUNITY...

If you are using registered Charolais bulls, your children are eligible to apply for a Canadian Charolais Association scholarship. For complete details go to www.charolais.com. Charolais Scholarships are also available from your provincial associations. Check out their websites at www.charolaisbanner.com for more information.

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